



# CIPD Advanced Diploma in Strategic Learning & Development

A training course leading to a professional CIPD qualification

---

Delivered in partnership with Watson Martin, a CIPD Approved Centre.

# Why Bakkah?

**Bakkah** is a leading Saudi company that owns two subsidiaries: Consulting Company and Learning Company. With a team of highly experienced and certified professionals, we will help you capitalize on opportunities driven by proven business practices.

We help you obtain professional certificates that will take your career to the next level. Our Learning products focus on building and boosting capabilities by offering the best and latest internationally accredited training courses in various fields, including: Project Management, Human Resource, Business Analysis, Information Technology, Quality Management, Supply Chain Management and Logistics.

We are keen to use and keep up with the latest global learning methods and processes. Since our training courses are flexible and aligned with the global changes, this will ensure an ongoing learning process and build high-quality capabilities.

## Bakkah in Numbers



## Overview of CIPD

The CIPD (Chartered Institute of Personnel and Development) is the main professional body to accredit and award professional HR and People Development qualifications. They provide three distinct qualification levels to suit people at different points in their career: Level 3, Level 5, and Level 7. At each Level, there are three types of qualification: Diplomas, Certificates and Awards. For more information about CIPD certifications, click [here](#).

## Why Watson Martin?

**Watson Martin (WM)** is a leading provider of HR & L&D qualifications. It offers a range of CIPD programmes delivered by highly qualified practitioners with an unrivalled level of strategic experience and professionalism in HR. WM has supported candidates through to successful completion at all levels of CIPD qualification since 2004. It consistently achieves the highest CIPD Quality Assurance rating and is one of only very few CIPD centres approved to offer competency-based assessment (mixed mode) qualifications.



## Course Objective

The CIPD Level 7 Diploma in Strategic Learning and Development provides you with a deep level of understanding and expertise in L&D principles. With this Level 7 course, you will study advanced areas of strategic learning and development, including business research and performance based development strategies, helping you to make an impact in your organisation.

### The benefits of a CIPD Advanced qualification:

- Generates real influence at a high level
- Helps you develop strategic thinking
- Increases credibility at work
- The only qualification that leads to CIPD Chartered Membership



## Course Methodology

- This Advanced Diploma typically takes between 18-24 months to complete
- Recorded Induction Session: Includes a programme overview and an introduction to the VLE
- Role of Adviser: Eight 1:1 sessions with personal adviser, dates confirmed between candidate and adviser
- Two progress Q+A webinars (live): An opportunity to ask questions about any aspect of your study alongside peers
- Recorded content to view on VLE for core units, covering key aspects
- Assessments are submitted after delivery of all webinars and by the end of 6 months from programme commencement date



## Targeted Audience

### Individuals who are:



L&D Business Partner or Manager



L&D Consultant



Organisation Design Specialist



Organisational Development Business Partner



Employee Experience Manager



L&D Designer



## Prerequisite

- Prospective candidates must demonstrate a high standard of both spoken and written English to register onto a CIPD qualification and must have undertaken an approved assessment in the last two years.

- International English Language Testing System (IELTS)

Advanced level programmes – a score of 6.5 overall with a minimum of 6.0 in each category.

- Test of English as a Foreign Language (TOEFL) internet based test

Advanced level programmes – a score of 90 overall with a minimum of 19 in each category.

- Pearsons Test of English

Advanced level programmes – a score of 60 overall with a minimum of 54 in each category

- Cambridge proficiency or advanced tests Grade C or above or equivalent.



## Course Outline

This course comprises of eight units in total, four of which are core units based on the CIPD Profession Map you will study areas such as organisational design and development, leadership and management development and look at ways to design learning solutions. These units will help you understand how you can add real value to your organisation and gain a deeper understanding into strategic development activities.



### Core Units

- 7C001 – Work and working lives in a changing business environment
- 7C002 – People management and development strategies for performance
- 7C003 – Personal effectiveness, ethics and business acumen
- 7C004 – Business research in people practice



### Specialist Units

- 7LD01 – Organisational design and development
- 7LD02 – Leadership and management development in context
- 7LD03 – Designing learning to improve performance



### Optional Units

- 7OS01 – Advanced employment law in practice
- 7OS03 – Technology enhanced learning
- 7OS04 – Advanced diversity and inclusion
- 7OS05 – Managing people in an international context
- 7OS06 – Well-being at work

## Frequently Asked Questions

All your questions about the new qualifications answered - Find out [here](#)



☎ 9 2 0 0 0 3 9 2 8  
📞 1 1 2 1 0 1 1 4 1  
📱 📧 📷 📺 /BAKKAHINC  
✉ contactus@bakkah.net.sa  
🌐 www.bakkah.com

